

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP.# OFF.# 6556 SALESMAN #

AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

ORDER # CONTRACT # 6256741 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1523 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG12/12 SEP3/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG30/12 14.29

REP: TO LENA
OK'D M6
TTLS RTS
PLS CFM, THX

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39	S		600P-630P	30		\$1,400.00	8/18	8/18	1		SAT	1
39	S		600P-630P	30		\$1,400.00	8/25	8/25	1		SAT	1
39	S		600P-630P	30		\$1,400.00	9/1	9/1	0		SAT	0

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1523
PROGRAM : EYEWITNESS NEWS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS:

69	A		600P-630P	30		\$2,000.00	9/2	9/2	1		SUN	1
PROGRAM : NEWS												
ORD COM1: DUE TO PRGM CHANGE 9/1 NO 6P NEWS												
ORD COM2: DUE TO TECH ERRO ON 8/28												
THIS IS A MAKE-GOOD FOR SEP1 ON LINE-39 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR AUG28 ON LINE-48 FOR 1 SPOT/WK												

70	A		800P-900P	30		\$4,400.00	9/2	9/2	1		SUN	1
PROGRAM : ONCE UPON TIME												
ORD COM1: DUE TO PRGM CHANGE 9/1 NO 6P NEWS												
ORD COM2: DUE TO TECH ERRO ON 8/28												
PART OF A MAKEGOOD MADE UP OF LINES 69-70												

48	S		1000P-1100P	30		\$5,000.00	8/14	8/14	1		TUE	1
48	S		1000P-1100P	30		\$5,000.00	8/28	8/28	0		TUE	0

PROGRAM : FINAL WITNESS

STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#39	MISSED: SAT/600P-630P	SEP1	30S	\$1,400.00	(AUG30/12)
		BUY#48	TUE/1000P-1100P	AUG28	30S	\$5,000.00	
			OFFER: SUN/600P-630P	SEP2	30S	\$2,000.00	PLS ADVISE.
			& SUN/800P-900P	SEP2	30S	\$4,400.00	
CMT: DUE TO PRGM CHANGE 9/1 NO 6P NEWS							
CMT: DUE TO TECH ERRO ON 8/28							

AUG/12 258200.00 SEP/12 142050.00

CONTRACT TOTAL 400250.00

TOTAL SPOTS 265

MARKET TOTALS \$1,004,743 WFTV 39% WKMG 17% WESH 24% WOFL 15% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE